

# Authentic. Because it matters.

## It's more than a brand name – it's a promise.

Many essential jobs involve exposure to workplace hazards, which makes choosing the right PPE even more important. Counterfeit respirators do more than just come at a lower price; they could put you and your workers at risk.

Imitation respirators capitalize on reputable brand names and designs to deceive customers. However, they lack the due diligence that goes into genuine products and aren't forthcoming with their processes. This means there's no way to know what level of protection you're getting, even if the product looks good. Don't expose your team to unnecessary risks—make sure to choose authentic respirators from authorized sources.

### Genuine 3M Respirators:

- Manufactured using robust quality controls and the latest technologies
- Rigorously tested for filtration efficiency and to meet safety standards
- In compliance and certified to applicable respiratory regulations, such as NIOSH

### Counterfeit respirators:

- Unknown manufacturing processes and materials
- Unknown testing practices
- No safety certification/approval
- Make false claims about effectiveness



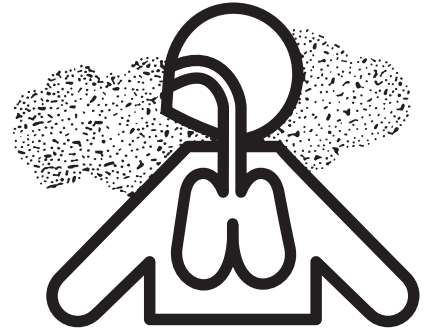
# When it comes to health and safety, credibility matters.

Counterfeit and copycat respirators pose serious risks, as they are not tested and approved like authentic respirators from 3M. They're made from unknown materials by an unknown process under quality controls that are also unknown – or even non-existent. Real products mean real protection (when used per the user instruction).

## Risks of counterfeit reusable respirators:






Using counterfeit products could give your team a false sense of security in dangerous conditions, exposing them to unnecessary risks:

- May not properly filter harmful particles, gases or vapors
- May feature flimsy, inadequate materials
- May not fit properly



## What to watch for:

Counterfeit products are designed to imitate the original branded product as closely as possible. They often use the same model numbers and colors but are missing some key features that set true products apart:

Real	Counterfeit
<p> <b>Is the product marking and packaging correct?</b></p> <p>3M Respirators are required to be labelled, packaged, and certified to meet the requirements of the countries in which 3M sells it. If the product marking, packaging or labelling does not conform to your local regulations, you could be using a counterfeit or copycat respirator.</p>	<p> <b>Is the 3M brand visible on the product?</b></p> <p>3M Products include the 3M brand. Beware if the 3M brand is missing on the product or the logo is distorted.</p>
<p> <b>Has the product been purchased from a 3M Authorized Distributor?</b></p> <p>3M recommends purchasing 3M respirators from 3M authorized distributors, which will increase the likelihood of receiving authentic 3M products.</p>	<p> <b>Is the price significantly lower?</b></p> <p>Counterfeit or copycat products are often sold at a significantly lower price. If it appears too good to be true, it probably is!</p>
	<p> <b>Is the product sold in 3M packaging, with model-specific user instructions?</b></p> <p>Counterfeit products are often sold without packaging, or in substandard packaging that does not match the original manufacturer's packaging, and often do not contain important user instructions. Proper packaging ensures that our products remain clean and safe for the end user. Our user instructions ensure that end users understand how to properly use our products.</p>

Real products mean real protection. Learn more at [3M.com/genuineppe](https://www.3m.com/genuineppe)

